



Africa 2 America 2 Africa LLC

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20th August 2019

Mrs. Ndey Awa Khan-Ceesay
President
American Chamber of Commerce - (Gambia)
Gambia

Mr. Mahi Kane
President
American Chamber of Commerce (Senegal)
Senegal

FOCUS ON SENEGAMBIA- TWO COUNTRIES- ONE PEOPLE: SeneGambia & Florida Partnership for Development: 9 - 13 October 2019

In our constant quest for Economic Transformation in Africa by harnessing and leveraging on the African Diaspora, we are pleased to invite you to our THIRD Annual Africa 2 America 2 Africa -24th Americas Food & Beverage Expo to be held at the Miami Convention Center from 23- 25 September, 2019 and to the Fort Lauderdale International Investment , Trade and Cultural Expo in Fort Lauderdale from 9-11 October, 2019; and to the Tourism, Agriculture and Education SeneGambia Forum at Florida International University from 12-13 October, 2019.

The Gambia America Foundation in partnership with the American Chambers of Commerce (Gambia) & American Chamber of Commerce (Senegal) with the collaboration of the Senegalo-Gambian Secretariat and the cooperation of the Ministry of Tourism and Culture of The Gambia and the Ministry of Tourism and Air Transport of The Republic of Senegal with the coordination of the respective Embassies of The Republic of The Gambia and the Republic of Senegal in the United States of America:

The focus of this Mission is aimed at maximising the opportunities under the African Growth & Opportunity Act (AGOA) with specific attention to boosting agriculture production, processing, and packaging of food products in the value chain.

Foster Educational cooperation, collaboration and faculty and student exchange between Florida International University, University of The Gambia and Cheikh Anta Diop University.

Foster and accelerate airport and seaport cooperation, collaboration and technical assistance aimed at introducing flight and vessel operations between the respective airports and seaports of Miami-Dakar and Banjul given the strategic proximity advantages of 8 hour flights from Miami and 12 days sailing times to Banjul and Dakar respectively.

Foster and accelerate cooperation, collaboration and technical assistance in the field of agricultural production, production and packaging having due regard to the tropical nature of Florida and Senegal and The Gambia.

Foster and accelerate cooperation, collaboration in tourism with focus on (Meetings, Incentives, Conferences & Exhibitions (MICE) along the Atlantic Ocean common to Florida and Senegal and The Gambia.

Attached you will find the Programme Guide for this initiative which we hope and pray that it will elicit your priority support, participation, sponsorship and partnership as we endeavour to forge a formidable and sustainable and transformational and impactful relationship premised on a WIN/WIN journey of economic opportunities for both countries.

Best regards,

Yours faithfully,



Abdoulie M Touray
FOUNDER/PRESIDENT
Africa 2 America 2 Africa LLC

cc Ministry of Tourism and Culture (The Gambia)
Ministry of Tourism and Culture (Senegal)
The Gambia Tourism Board
Destination Senegal
The Senegalo-Gambian Secretariat
The Gambia Embassy in USA
The Embassy of Senegal in USA